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 **WORK EXPERIENCE**

- Present ● **SALIDO**
Lead Product Designer

 - Leading an initiative to establish a company-wide design language
 - Designing and implementing complex web based labor management and reporting tools
 - Designing iOS based point of sale and management applications
 - Working on Sales, BD, and fundraising collateral with department leads
- Sept. 2016 ●
- June 2016 ● **Karhoo USA Inc.**
Multidisciplinary Designer

 - UI/UX design for consumer mobile application
 - Created a variety of digital and print marketing materials
- Jan 2016 ●
- Oct. 2015 ● **Relationship Science, LLC.**
Product Manager

 - Performed many roles such as: Team Lead, UI/UX Designer, Product Manager, and QA
 - Led a team of designers and developers focused on ideating and designing "out-of-the-box" concepts
 - Led mobile team focusing on creating iOS and Android applications
 - Designed web based tools, iOS application, and various CRM integrations
- Jan. 2013 ●
- Present ● **Holland Design, DBA**
Freelance Designer

 - Website and mobile application design for a variety of clients in different business sectors
 - Development of brand strategy and marketing collateral
 - Website development from component libraries as well as through Squarespace
 - Consultation in founding small businesses and implementing best practices
- Oct. 2015 ●

 **EDUCATION**

- Rensselaer Polytechnic Institute '12**
- Dual-degree in Business Management & Design, Innovation, and Society
 - Hands-on, creative design program that addresses real-world problems, providing deep insight into the human dimensions of design problems and solutions
 - Dean's List 4 years

 **SOFTWARE**

Sketch 3	■ ■ ■ ■ ■
Adobe Illustrator	■ ■ ■ ■ □
Adobe InDesign	■ ■ ■ □ □
Adobe Photoshop	■ ■ □ □ □
Adobe Premiere Pro	■ ■ □ □ □
Principle	■ ■ ■ □ □
InVision	■ ■ ■ ■ ■
Proto.io	■ ■ ■ □ □
Zeplin	■ ■ ■ ■ ■
JIRA/Confluence	■ ■ ■ ■ □
GitHub	■ ■ ■ ■ □
HTML	■ ■ ■ ■ □
CSS	■ ■ ■ □ □
SQL	■ ■ □ □ □
JavaScript	■ □ □ □ □

 **PROFESSIONAL SKILLSET**

User Interface Design	■ ■ ■ ■ ■
Interaction Design	■ ■ ■ ■ □
Prototyping	■ ■ ■ ■ □
Design Thinking	■ ■ ■ ■ □
User Research	■ ■ ■ □ □
Product Management	■ ■ ■ □ □
Quality Assurance	■ ■ □ □ □